

JOEL BELLUCCI

Professional content developer with 10+ years of experience in eLearning and motion graphics development.


PROFESSIONAL SKILLS

- Adult Learning Theory
- Agile Methodology
- Voiceover
- Positive thinker & proactive team player
- Self-motivated & goals driven
- Researcher/Problem-solver
- Trains others to "understand", not just to "do"

SOFTWARE SKILLS

- Storyline, Rise, Captivate
- After Effects, Premier, Camtasia, Audacity, InDesign
- Photoshop, Illustrator

PERSONAL SKILLS

- Professional attitude & communication
- Highly organized & detail-oriented
- Time management boss
- Fast learner
- Beekeeper 
- Gardener
- Fun!

EDUCATION

- M.S. Marine Science, University of South FL, 2004
- B.A. Major: English Lit., Minor: Math, Loyola University, Baltimore, MD, 1993

CONTACT

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EMPLOYMENT HISTORY

eLEARNING DEVELOPER and PRODUCER - Contractor

ServiceTitan | August 2022 - February 2023

Collaborated with subject matter experts to develop interactive eLearning courses using a variety of platforms.

- Wrote course outlines and scripts; developed supporting imagery, animations, video content, narration, interactive elements, and assessments; loaded and assigned course content via LMS
- Conducted coworker training
- Conducted course audits

eLEARNING and MOTION GRAPHICS DEVELOPER

Bristol Myers Squibb | April 2017 - March 2022

Collaborated with instructional designers to develop interactive eLearning courses using a variety of platforms. Conducted co-worker training. Frequent, proactive communication led to efficient productions with a quality that went far beyond expectations.

- Developed interactive content, videos, and animations for standalone educational and marketing campaigns as well as for elements in online learning experiences. Quality of the productions was consistently described as "far above expectations".
- Provided voiceover for eLearning modules and marketing spots, saving the department many thousands in third-party fees.
- Coordinated with IT and other departments to facilitate the large-scale conversion of Flash content to HTML5 and implemented a working interim solution that minimized downtime for our learners and saved the company \$50,000 in vendor fees.
- Tutored co-workers on new development skillsets leading to productions that were more sophisticated and effective.

SENIOR MOTION GRAPHICS ANIMATOR

Bisk Education | January 2014 - March 2017

Created interactive, multimedia elements for eLearning courses and marketing.

- Built 2D, 2.5D, and 3D animations for Curriculum Development and Marketing.
 - Worked with Instructional Design team to innovate new media output using existing technologies.
 - Edited live action and animated sequences / sound mixing and synchronization.
 - Directed studio talent, lighting, and camera work.
 - Wrote scripts for in-house projects.
 - Held weekly action-plan meetings.
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